

WAFM Outdoor Market Application 2020

Wolfeboro Area Farmers Market is excited to invite vendors to join us for our 18th Outdoor Market Season!

The 2020 WAFM Outdoor Market will once again be held in beautiful Clark Park at 233 S. Main Street in Wolfeboro. The 2020 season commences May 21st and finishes October 15th, occurring every Thursday from 12:30 pm to 4:30 pm. This is a Rain or Shine Market.

**There will also be a Harvest Festival on Saturday, October 31st, time and location TBD.

We anticipate a competitive vendor application process again this year, particularly in certain categories. Please note that previous participation does not guarantee an approved application. Any questions you may have regarding this application or the market itself may be directed to Secretary@WolfeboroAreaFarmersMarket.com

Vendor Eligibility: The WAFM Board of Directors strives to bring a unique and balanced blend of products to the market. Approval of applications is based on a combination of factors that include but are not limited to: Vendor history, Vendor type, quality and variety of products, attractiveness of displays, supporting local agriculture and local producers of agricultural products, and any other considerations that the Board deems reasonably necessary to maintain the quality and success of the market as a whole.

ALL products offered at the Wolfeboro Area Farmers Market must be grown or produced within the State of NH or within 50 miles of Wolfeboro, NH. No more than 50% of total products offered may be grown or produced by others. Any item not grown or produced by the Vendor present at the market MUST be *prominently* labelled with the name and location of the producer. Preference will always be given to Farms that produce their own products.

Crafts of a strictly Local Agricultural nature are allowed, however, they require a separate jurying process. Please contact Secretary@WolfeboroAreaFarmersMarket for instructions.

ALL WAFM Vendors are **REQUIRED** to carry a Commercial General Liability Insurance Policy of at least \$1,000,000 prior to being allowed to vend. A Certificate of Insurance must be submitted upon acceptance. The Certificate Holder information should read "Wolfeboro Area Farmers Market, Clark Park, 233 South Main Street, Wolfeboro, NH 03894" as an Additional Insured.

Vendors will NOT be allowed to set up at the market if there is no Certificate of Insurance on file.

* Required

1. Business Name: *

2. Owner/Operator(s): *

3. Address: *

4. Phone: *

5. Cell Phone: (If not listed above)

6. Email: *

Please supply an email you check often. Our communication is primarily electronic. (This does not need to be the same as the email collected by the form above - this is the best email to reach you at.)

BOOTH SPACE – Each vendor has a 10' x 10' space to sell their products from. Vendors are allowed to set up an extra tent (located behind your booth space) for shade and storage at no additional fee. If you require more than one tent space to sell product from, the fee for full season and half season vendors is \$9.00 per market. The fee for guest vendors is \$10.00 each market you have the additional tent.

BOOTH FEES: We are offering several options to accommodate our vendors this year. Vendors may choose to attend for the Full Season, Half Season, or as a Guest Vendor.

~Full Season: May 21st to October 15th - Total for Season \$418.00* (22 Markets x \$19)

~Half Season: Total for Each Half Season \$242** (11 Markets x\$22) First Half May 21st to July 30th. Second Half August 6th to October 15th. Vendors who attend the first half of the market and would like to continue attending in the second half may submit a request to the Board of Directors for approval.

~Guest Vendor: These spaces are designed for farmers with single short-seasons crops such as berries or tree fruits, or other specialty type products. Guest Vendors are required to follow all rules and regulations of the market, but will not be considered voting members. The fee for Guest Vending is \$30 per market.*** Guest Vendors may attend up to four markets per season, to be selected in advance, subject to space availability and discretion of the Board.

* Full Season Vendors may pay for the entire season up front, or may choose to pay half of the fee prior to May 1st. The second half must be paid prior to July 15th.

**Fee for First Half Season is due May 1st. Second Half is due July 15th.

***Guest Vendors once approved will be notified and are expected to submit all required documents and pay all fees upon approval.

7. What level of attendance are you applying for? *

Mark only one oval.

- Full Season - \$418 May 21st - October 15th
- First Half - \$242.00 May 21st - July 30th
- Second Half - \$242.00 August 6th -October 15th
- Guest Vendor - \$30/market

8. GUEST VENDOR ONLY

Guest Vendors may attend up to four markets during the Outdoor Season. Please select the dates you would like to attend:

Check all that apply.

- May 21st
- May 28th
- June 4th
- June 11th
- June 18th
- June 25th
- July 2nd
- July 9th
- July 16th
- July 23rd
- July 30th
- August 6th
- August 13th
- August 20th
- August 27th
- September 3rd
- September 10th
- September 17th
- September 24th
- October 1st
- October 8th
- October 15th

9. All Vendors - Are you interested in vending at a Harvest Festival on Saturday, October 31st? Time and Location are TBD *

Mark only one oval.

- Yes!
- No.
- Maybe...
- Other: _____

10. What do you sell? Please be very specific - no, "vegetables" is not specific. If we have to make a choice between two vendors or whether to accept both, this question is very important. *

11. Let us know what makes your products unique. How do your products support local agriculture in NH and/or Western Maine. (This is a place to toot your own horn - Please do!) *

12. Website:

13. Social Media (Facebook/Instagram/Twitter):

14. Insurance *

Insurance – ALL VENDORS ARE REQUIRED TO CARRY A COMMERCIAL GENERAL LIABILITY POLICY of \$1,000,000 prior to being allowed to vend. A Certificate of Additional Insured must be submitted at least 15 days prior to the vendor's first market. The Certificate Holder information must read "Wolfeboro Area Farmers Market, 233 S. Main Street, Wolfeboro, NH 03894."

Mark only one oval.

I understand that I must have a Commercial General Liability Insurance Policy to vend at this market.

15. Vendor Terms *

Vendor Terms are located at wolfeboroareafarmersmarket/vendors/vendor-application.com

Mark only one oval.

I have read, understand, and agree to comply with all of the Vendor Terms of the Wolfeboro Area Farmers Market

16. Application Fee *

There is a non-refundable \$15.00 application fee due with this application. Applications will NOT be reviewed by the Board until this fee is received. Full Season and Half Season Vendor application fees are applied towards WAFM Membership Fee. You may elect to receive an invoice at your contact email, or you may mail a check made out to Wolfeboro Area Farmers Market to P.O. Box 564, Wolfeboro Falls, NH 03894

Mark only one oval.

- Please send me an invoice at my contact email
- I will mail a check
- Please contact me for alternative arrangement

In order to run a successful market, there are expenses that must be paid: advertising, insurance, salary of the Market Manager, taxes, etc. Application fees and booth fees help pay for these expenses. Therefore, NO REFUNDS will be issued. If you choose not to attend the market, then you forfeit the fees paid.

By signing below, I/we am/are indicating that I/we have read and agree to comply with the WAFM By-Laws and the Vendor Terms and Conditions. I/we understand that my/our privilege to participate in the Wolfeboro Area Farmers Market is contingent on consistent compliance with these By-Laws and Vendor Terms and Conditions.

17. Initials: *

18. Upload Certificate of Insurance

Certificates may also be emailed to secretary@WolfeboroAreaFarmersMarket.com or mailed to P.O.Box 564, Wolfeboro Falls, NH 03896

Files submitted:

19. Craft Vendors: Please upload up to four photos of your work and one of your display, or email them to secretary@WolfeboroAreaFarmersMarket.com (Your application will not be reviewed without images of your work, either via website/social media or uploaded files.)

Files submitted:

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